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Brad Sugars, Multimillionaire Founder of ActionCOACH

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MEDIA RELEASE

FOR IMMEDIATE RELEASE

Sugars to Host Billionaire in Training Tour - Christchurch 5th March, Auckland 6th & 7th March and Wellington 8th March

(OPENPRESS) March 3, 2007 -- In order to succeed you must take action. And Brad Sugars, multimillion founder of world-renowned business coaching franchise ActionCOACH, has invited New Zealand entrepreneurs to take action and attend his Billionaire in Training business seminars in Christchurch March 5, Auckland March 6 & 7 and Wellington March 8. Entitled Billionaire in Training, "Sugars' seminar aims to provide business owners with the essential tools they need to condition their businesses to perform profitably without their constant supervision.

A world-famous business coach, entrepreneur, author, and speaker, Sugars has worked with more than 1 million clients around the globe, helping them to find business and personal success. In his books and seminars, Sugars teaches business owners to apply a set of core principles to their professional life that allow them to reach and then exceed their business potential. An entrepreneurial veteran, Sugars has helped a number of different business owners to succeed in a variety of industries.

"If a business owner truly wants financial freedom and to lead in his industry, then having desire is only part of the equation for success," said Sugars. "In my Billionaire in Training seminar, I will arm business owners with a set of tools that will not only help them to achieve their ultimate goals in life, but will help them to reach these goals much more quickly."

Brad Sugars' Billionaire in Training seminar in Christchurch, Auckland and Wellington is Sugars' only New Zealand speaking arrangements in 2007. Seats to the event are selling out fast. Usually valued at \$69.95, you can attend free.

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To register go to www.billionaireintraining.net

For additional information about Brad Sugars, his books, or about ActionCOACH itself, please visit www.actioncoach.com.

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