



The Courier-Mail

Date: Saturday, 11 June 2005
Page Number: 39
Edition: First
Supplement: Business

Market: Qld
Circulation: 232,108
Published: MON TO SAT
Editorial: [email the editor](#)
Item No: P6367327

Size: 65.56 sq. cm.

INSTANT SUCCESS

WITH City Beat and the corporate coppers spending more and more time these days urging people to be careful about the claims of spruickers, your diarist was surprised to hear from Brad Sugars that he's secured a publishing deal with leading international business publisher, McGraw Hill.

According to Sugars, he'll be providing 14 business titles for *The Instant Success Series* – to be published “in many languages around the world from January 2006”.

Sugars quotes New York-based McGraw Hill Trade associate editor Melissa

Scuereb saying she's “very excited about this new series” ... which will be “an important part of our global publishing strategy for first quarter 2006 and beyond”.

Sugars' organisation, Action International Business Coaching, previously printed and distributed Sugars' tomes – but no doubt Sugars will get richer quicker if McGraw Hill puts its full weight behind his musings.

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